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# MEDIA RELEASE

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## FOR IMMEDIATE RELEASE

# Chowchilla Rolls Out Industrial Incentives

**Chowchilla, CA –July 2, 2015**

In June 2015 the Chowchilla City Council took a calculated risk that was designed to reenergize industrial and manufacturing development in the city, with the expectation that new jobs would be created and foster a growing economy for all residents.

According to Mayor John Chavez, “The City Council wants all the world to know that Chowchilla is open for business. As the California economy begins to rebound, Chowchilla is poised to take advantage of its abundant prime real estate located at the intersection of two major highways. Highway 152 serves as the gateway to the Silicon Valley and Highway 99 links together the major cities within the San Joaquin Valley. At the center of this distribution network sits Chowchilla – with 256 acres of land zoned for industrial development and ready for building.”

The program that the Chowchilla Council authorized creates industrial incentives based on local employment and incremental increases in property tax and sales tax. By partnering with the business community, the city will share with developers a percentage of the financial increase they bring to the community, utilizing reduced development impact fees which would reduce the startup cost of building new or expanding an existing Chowchilla business. Additionally, the city will reduce these fees by \$3,500 for every permanent local job created that meets the criteria of the program. This is a win-win for residents and businesses alike.

According to City Administrator Brian Haddix, “This is about the City and the business community working together to create an environment where the employed can keep their jobs, and where the un-employed and under-employed can re-enter the workforce. Since most employees in these jobs live in the city, that means more paychecks for local families and more dollars circulating through the Chowchilla economy.”

Over the next many months, Chowchilla will continue to create an environment of economic vitality. Combined with its excellent high school that received the U.S. News and World Report’s Bronze Award for Best High Schools and the close proximity to the University of California Merced, just 24 miles away, Chowchilla offers the best of all worlds while capitalizing on its small town friendliness.

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