
MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Chowchilla Adds Vacant Building and Downtown Business Incentives

Chowchilla, CA – August 15, 2015

The Chowchilla City Council has increased its business incentives designed to accelerate retail and commercial growth and create new jobs.

According to Mayor John Chavez, “We are excited about having the tools to reduce the cost of doing business in Chowchilla. It says to our current and future businesses, that Chowchilla wants you here and wants you to grow and prosper in our wonderful community. When new businesses relocate here, or existing businesses expand, the whole city benefits. That is why we want the world to know, Chowchilla is open for business.”

The two programs authorized by the Council are designed to lessen the cost of doing business in Chowchilla. The first one authorizes a 50% annual rebate of the City’s share of general sales taxes for the first three years to businesses that occupy or expand into vacant buildings in the City of Chowchilla between now and the end of 2016. As businesses thrive in Chowchilla, customers feel a reason to shop here. From the city’s perspective, new and expanding businesses generate more property taxes, provide 50% more sales taxes than when vacant, and create jobs.

The second program immediately waives building permit fees in the downtown business district through the end of 2017. The waiver will apply to all activities for which a building permit is required, including plumbing, electrical work, demolition, construction, repairs and renovations, redesigns, and conversions. By reducing barriers for businesses to improve, Chowchilla steps up its efforts toward modernization and beautification of the downtown business district while creating jobs.

According to City Administrator Brian Haddix, “Chowchilla sits at the crossroads of two major highways, one that connects the San Joaquin Valley with Silicon Valley and the other that links together major Valley cities. We are a prime location for commercial, retail and dining opportunities. This fact, enhanced by the City’s two new business incentives, makes a very compelling case for locating a retail business in Chowchilla, and particularly, its downtown.”

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