
MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Dollar Tree Breaks Ground in Chowchilla

Chowchilla, CA – October 12, 2015

A company known for offering its customers products they need at extreme values has broken ground on its newest store in Chowchilla.

Dollar Tree – the largest and most successful single-price-point retailer in North America – has begun excavation next to the Countrywood Shopping Center on Robertson Boulevard. According to Dollar Tree, when you walk in this store, you'll find "housewares, glassware, dinnerware, cleaning supplies, candy, snacks, food, health and beauty, toys, gifts, gift bags and wrap, party supplies, stationery, craft supplies, teaching supplies, books, seasonal décor, and more! Everything you need for every day, every holiday, every occasion... and every single item is only \$1 (or less)!

"Chowchilla is the ideal location for a Dollar Tree store. The property on Robertson Blvd stood out as a perfect location, and the City of Chowchilla proved to be one of the easiest to work with when it came to expediting permits; it lived up to its motto that Chowchilla is Open for Business," said Kathryn Smith, the developer of this Dollar Tree store.

"Dollar Tree is the type of retailer that we want in our community. They present an attractive store front and carry well respected brands for our residents", said John Chavez, Mayor of Chowchilla.

City Administrator Brian Haddix explained that a delegation from Chowchilla had contacted Dollar Tree during its recent trip to the ICSC retail trade show in San Diego. "We renewed our relationship and explained that we are a pro-business city with a focus on doing what it takes to bring new retail opportunities to Chowchilla. Right on the spot, we made strong commitments that caused Dollar Tree to move forward toward construction," said Haddix.

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