

---

# MEDIA RELEASE

Contact: Brian Haddix, City Administrator  
Tel: (559) 665-8615 x100  
Fax: (559) 903-8079  
Email: [BHaddix@CityOfChowchilla.org](mailto:BHaddix@CityOfChowchilla.org)

## FOR IMMEDIATE RELEASE

# Chowchilla Fights to Save Brake Parts Inc. Jobs

**Chowchilla, CA – October 29, 2015**

The City of Chowchilla is pleased to announce that Brake Parts, Inc. has stated that it is committed to doing all that it can do to avoid the potential layoffs previously reported.

In September, the Illinois-based manufacturer of braking systems products in October gave a 60-day warning notice that 90 workers at its Chowchilla plant would be laid off. When confronted with this news, the City of Chowchilla went to work to save every job it could. Through a combined effort of the City, the Madera County Economic Development Corporation and the Governor's Office of Business and Economic Development, the City was able to make a persuasive argument to Brake Parts Inc. to retain as many jobs as possible.

Mayor Pro Tem Waseem Ahmed, City Administrator Brian Haddix, and Julie Herd of the Madera County EDC made a presentation to Brake Parts Inc. demonstrating a compelling set of economic incentives for keeping its workforce in Chowchilla. These include a potential rate reduction in the cost of power charged by PG&E through its Economic Development Rate Program; State tax credits, such as California Competes and the Manufacturing Partial Sales Tax Exemption; as well as economic alternatives available through the City.

According to City Administrator Brian Haddix, "The retention and expansion of jobs in Chowchilla is Job One. Every job in our city means a family that can sleep easier at night; likewise, every job in Chowchilla means a paycheck spent in our local businesses. Chowchilla will fight to save these jobs and will keep up its efforts to market the economic incentives for creating new jobs in town." On that note, Haddix stated that the latest benefit of these incentives is the new Dollar Tree under construction on Robertson that is projected to create 29 permanent jobs, including 1 manager and 3 assistant managers.

Mayor Pro Tem Ahmed expressed his relief that Brake Parts continues to see a future with Chowchilla, noting, "Our location at the intersection of two key highways: one linking Silicon Valley with the San Joaquin Valley and the other linking together the major cities of the San

Joaquin Valley is a vital asset to any manufacturer who ships his products throughout and outside the state. We remain a dynamic location for Brake Parts and for the other manufacturers who make up the Chowchilla business family.”

END

# # #